



# Jefferson

HOTEL ❄️ HOLIDAY 2011



We may not always have a blanket of glistening white snow for the holidays in Richmond — but who needs it? Just step inside The Jefferson Hotel, and enter a dazzling wonderland. You'll be thrilled by more brilliant poinsettias than you've ever seen in one place, a towering tree unrivaled by any other in the area, and music and joy everywhere.



There's also the opportunity to revel with friends and family in our superb restaurants, at our special events and dinners, or at a private celebration you choose to hold in one of our festive dining areas. The fun begins with the Grand Illumination, and doesn't skip a beat till New Year's Day. We wish you and yours the best holiday season ever, and can hardly wait to share it with you.

Another full week of holiday joy! We're not

taking down our decorations till January 9th!

## Be here when the magic begins.

Let ours be the first gift you receive this season — our annual Grand Illumination on Monday, November 28! The evening's festivities are all complimentary and include live music beginning at 5:30 p.m., followed at 6:00 p.m. by a stunning display of lights, a parade of beloved holiday characters, and complimentary refreshments in The Empire Room. Don't forget your camera!



## Why merely entertain, when you can truly celebrate?

Did you know that if you call early enough in the season, you have your choice of venues within the hotel for your special event? This includes Private Holiday Luncheon Dining in Lemaire, where our catering staff will make it a celebration to remember. Of course,

there are many other glorious spaces and places within the hotel to entertain day and night; the choice is yours. And the season is upon us! So, please call our catering department at 804-649-4612 soon and let the fun of planning begin!

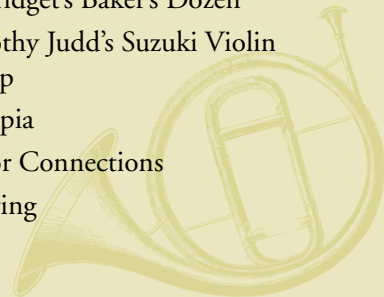


## Music at Midday

They will be performing at noon in The Palm Court and in The Rotunda, but their glorious voices will seem to carry everywhere. Don't miss this wonderful Richmond tradition.

**Tuesday, Nov. 29** Armstrong High School Choir  
**Wednesday, Nov. 30** Southside Baptist Christian School  
**Thursday, Dec. 1** Saint Gertrude High School Honors Ensemble  
**Friday, Dec. 2** Manchester High School  
**Monday, Dec. 5** Thomas Jefferson High School Choir  
**Wednesday, Dec. 7** Collegiate Strings  
**Thursday, Dec. 8** Tuckahoe Middle School Choir  
**Friday, Dec. 9** Montessori School  
**Monday, Dec. 12** St. Catherine's – St. Christopher's String Ensemble

**Tuesday, Dec. 13** Godwin String Orchestra  
**Wednesday, Dec. 14** Pocahontas Middle School Lyrical Ladies  
**Thursday, Dec. 15** Collegiate Chorus and Camarata  
**Monday, Dec. 19** St. Bridget's Baker's Dozen  
**Tuesday, Dec. 20** Timothy Judd's Suzuki Violin Group  
**Wednesday, Dec. 21** Flutopia  
**Thursday, Dec. 22** Senior Connections  
**Friday, Dec. 23** Offering



## Just wait till you see what we have in store for savvy Santas!

Is it possible for gift-giving to be both simple and lavish? Absolutely! The answer is a Jefferson Hotel Gift Card, available on our website, in Gator's gift shop, at our Front Desk, and in TJ's and Lemaire restaurants. That said, there's plenty more throughout The Jefferson this holiday season!

## Blooms at The Jefferson

Look up! Glittering, glowing chandeliers for your tree, for your home, and for your absolute delight, in silver, gold and crystal compete with the splendor of ornate opulent "old world" style ornaments and crystal candlesticks for your attention. Look around! Angels, nutcrackers, crèches, hand painted ornaments and a heavenly host of other holiday gifts for friends and family under \$20. And best of all? It's all waiting in the shop for you *today*.

## Gators Gift Shop

The fourth in our series of exclusive official Jefferson Hotel holiday ornaments has arrived! Each is hand painted inside the glass by a skilled artist. This year's ornament features the Main Street façade of The Jefferson Hotel gloriously bedecked for the holidays.

Something for the little ones? Come see our menagerie of stuffed animals, along with books and other gifts for children.

Jewelry beckons as well, in an eclectic trendy mix that may have you treating yourself, too! And speaking of treats,

Gators offers tasty pastries, candies and more to boost your spirits and your energy.



## What's in that big beautiful bowl?

Why egg nog of course — and we'd like to share our favorite recipe with you! Serves 6-8 adults.



## Egg Nog

### Ingredients:

- 3 whole fresh eggs\*
- 1 cup heavy cream
- 1 quart whole milk
- 1 1/2 cups bourbon or rum
- 3/4 cup sugar
- Fresh grated nutmeg or cinnamon.

### Steps:

- Separate eggs into two medium bowls.
- Whisk half of sugar with yolks until thick.
- Whisk egg whites to medium peaks, then fold in remaining sugar.
- Whip cream to medium peaks in a large bowl.
- Fold the egg white mix and then the yolk mix, into large bowl of whipped cream.
- Add liquor and then milk to desired thickness. Chill thoroughly.
- Transfer into that big beautiful bowl and top with grated nutmeg and/or cinnamon.

*\*Because this recipe calls for raw eggs, this treat may not be suitable for those with compromised immune systems.*

## Holiday Dining at The Jefferson

The celebrations begin in late November, as family and friends gather at The Jefferson to share love and laughter on Thanksgiving Day. Weeks later, when 2012 has arrived in all its glory, we hope that you, too, will have enjoyed one or more splendid meals and events with us.

In the spirit of this season of giving, The Jefferson Hotel will donate 5% of the meals purchased from our special Thanksgiving and Christmas menus at both Lemaire and TJ's to the Central Virginia Foodbank. For more ways to help this important organization, now and all year round, please visit them online at [www.cvfb.org](http://www.cvfb.org).

### Thanksgiving Day - Thursday November 24, 2011

#### Thanksgiving Dinner in Lemaire

From noon till 4:00 p.m. this Thanksgiving Day, guests will enjoy a four-course Holiday Menu built around traditional and delicious Virginia specialties. Price is \$55.00 per person plus tax and gratuity. A limited a la carte menu will also be available. Please call (804) 649-4629 for reservations.

#### Thanksgiving Dinner in TJ's

TJ's dining room will serve a three-course Holiday Menu featuring a cornucopia of traditional Thanksgiving fare. Price is \$40.00 per person plus tax and gratuity. Dinner will be served from 5:00 p.m. till 9:00 p.m. In the Lounge, TJ's will offer a limited a la carte dinner menu from 5:00 p.m. until 10:00 p.m., including selections from the All Day Dining Menu. For reservations, please call (804) 649-4672.

### Christmas Eve - Saturday, December 24, 2011

#### Christmas Eve Dinner in Lemaire

On Christmas Eve, Lemaire will be serving dinner from 5:00 p.m. till 10:00 p.m. Seasonal holiday specials and an a la carte menu will be available. In addition, the Lemaire Lounge will open from 4:00 p.m. till midnight. For reservations in the dining room, please call (804) 649-4629.

#### Christmas Eve Dining in TJ's

On Christmas Eve, TJ's will be serving breakfast, lunch and dinner. Breakfast is from 7:00 a.m. till 11:00 a.m.,

lunch is from noon till 2:00 p.m., and dinner will be served from 5:00 p.m. till 9:00 p.m. from the regular menu. TJ's Lounge will be open from noon till 10:00 p.m., serving from the Lounge Menu. For reservations, please call (804) 649-4672.

### Christmas Day - Sunday, December 25, 2011

#### Christmas Dinner in Lemaire

On Christmas Day, Lemaire will be serving dinner from noon till 4:00 p.m. Seasonal holiday specials and an a la carte menu will be available. For reservations, please call (804) 649-4629.

#### Christmas Dinner at TJ's

On Christmas Day from 5:00 p.m. till 9:00 p.m., TJ's will be offering a special three-course Holiday Menu, priced at \$40.00 per person plus tax and gratuity. A limited a la carte menu will also be available. In addition, TJ's Lounge will offer a limited a la carte dinner menu from 5:00 p.m. till 10:00 p.m. including selections from the All Day Dining Menu. For reservations, please call (804) 649-4672.

### New Year's Eve - Saturday, December 31, 2011

#### New Year's Eve Dinner at Lemaire

On New Year's Eve, the Lemaire Lounge will serve dinner from an a la carte dinner menu from 4:00 p.m. till midnight.

In the Lemaire dining room, guests will enjoy a celebratory four-course special menu accompanied by a complementary sparkling wine toast, priced at \$75.00 per person plus tax and gratuity. An a la carte menu will also be available. Dinner will be served from 5:00 p.m. till 10:00 p.m. For reservations, please call (804) 649-4629.



## New Year's Eve Dinner at TJ's

A festive a la carte menu is being created for our guests and designed to send out the old year and welcome the new in style. All guests will enjoy a complementary sparkling wine toast. Dinner will be served from 6:00 p.m. till 10:00 p.m. TJ's Lounge will also be open from 6:00 p.m. till 1:00 a.m. For reservations, please call (804) 649-4672.

## New Year's Day - Sunday, January 1, 2012

Lemaire will be open for breakfast from 7:30 a.m. till 1:00 p.m. and for dinner from 5:00 p.m. till 10:00 p.m. Lemaire Lounge will be open from 4:00 p.m. till 11:00 p.m. For reservations, call (804) 649-4629.

## Holiday Packages Tied up with a Bow

Make your reservations today by calling 800.424.8014 or online at jeffersonhotel.com.

## Holidays At The Jefferson Package

Spectacular decorations, fabulous dining and an incredibly festive atmosphere make The Jefferson the perfect place to celebrate the holiday season. Package includes a superior guestroom, a \$50 Jefferson Hotel gift card to be used anywhere in the hotel, a keepsake Jefferson holiday ornament and valet parking. As a special bonus, book more than one night and we'll increase your gift card to \$75 on each additional night of your stay. (Taxes are additional.)  
**Superior Room: \$225**

*Package available November 20, 2011 - January 9, 2012, excluding December 31, 2011. Packages must be consumed on consecutive nights to qualify for \$75 gift card offer. Early departures will result in a charge of \$75 per day to the guestroom bill. Gift card may not be applied to package price. Subject to availability and to change without notice. Advance reservations are required. Rates per night, based upon double occupancy.*

## The Christmas Music Of Mannheim Steamroller Package

Get an early start to your holiday season when Mannheim Steamroller brings their Christmas tour to the Landmark Theater. Created by Chip Davis, Mannheim Steamroller's signature sound is where classical and modern-day rock, acoustic and electronic music meet. Package includes superior guestroom, two tickets to the show, traditional Southern breakfast, breakfast gratuities and valet parking. (Taxes are additional.) **Superior Room: \$350**

*Package is available the evening of November 26, 2011 only and is subject to availability and to change without notice.*

## New Year's Eve Bed and Breakfast Package

Ring in the New Year at The Jefferson with a perfect getaway package including a superior guestroom, sparkling wine upon arrival, traditional Southern breakfast for two, breakfast gratuities and valet parking. (Taxes are additional.) **Superior Room: \$265**

## New Year's Eve Lemaire Dinner Package

Celebrate at Richmond's favorite restaurant for exceptional dining and unsurpassed service. This package includes a superior guestroom, a three-course dinner in Lemaire with a sparkling wine toast, dinner gratuities and valet parking. (Taxes are additional.)  
**Superior Room: \$380**

## New Year's Eve TJ'S Dinner Package

Join us for a festive and fun evening in TJ's. This package includes a superior guestroom, a three-course dinner in TJ's with a sparkling wine toast, dinner gratuities and valet parking. (Taxes are additional.)  
**Superior Room: \$330**

*All New Year's Eve packages are available for the evening of December 31, 2011 only, are subject to availability and are based upon double occupancy.*





## Make the feeling last all year long.

We know you love this holiday newsletter. But what if you could hear about events, packages, special menus and more all year long? It's easy; just visit [jeffersonhotel.com](http://jeffersonhotel.com) and sign up for our e-club. While you're there, be sure to click "Holiday Happenings" to receive next year's Jefferson Hotel holiday newsletter.

### For Holiday Reservations or Information

Except where indicated, please dial (804) 788-8000 and ask for the extension listed below, or direct dial (804) 649 plus extension.

Blooms at The Jefferson	4676	Lemaire Reservations	4629
Catering Your Event	4612	Room and Package Reservations	(800) 424-8014
Gator's	4660	The Salon at The Jefferson	4753
General Information	4615	Special Events	4612
		TJ's Reservations	4672

Be sure to visit us online at [jeffersonhotel.com](http://jeffersonhotel.com)

PERMITTED NO. 1929  
RICHMOND, VA  
PAID  
U.S. POSTAGE  
STANDARD  
PRESORTED

AN AMERICAN LANDMARK SINCE 1895  
101 West Franklin Street, Richmond, Virginia 23220  
(800) 424-8014 - (804) 788-8000 - [www.jeffersonhotel.com](http://www.jeffersonhotel.com)

*The Jefferson*